Study of communication phenomenology of tiktok users who have experienced fear of missing out on behavior

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Abstract

TikTok users who experience fear of missing out behavior is a new phenomenon in the development of TikTok social media. This study aims to know the meaning of TikTok social media for TikTok users who experience Fear of Missing Out behavior. This study uses a qualitative research method with a phenomenological approach and uses qualitative research data analysis techniques according to the analysis of the Miles & Hubermen model. The results show that the utilization and use of TikTok for TikTok users who experience fear of missing out behavior are influenced by 2 motives, firstly, past motives (because motives) which are classified as sociogenetic motives, in the form of curiosity motives, documentation motives and future motives (in order). To motive which are classified as sociogenetic motives, namely curiosity motives, self-esteem motives, and competence motives, there are also biological motives, namely eliminating boredom as well as improving the mood where a person needs rest activities. Meanwhile, the meaning of TikTok for TikTok users who experience fear of missing out behavior is as a medium of information, as a versatile and functional medium, and as a space for creativity.

Keywords: Phenomenology; Communication; TikTok; Fear of missing out behavior

Introduction

Utilization of new media is carried out by forming an online-based interaction space through social media (Putri, 2022). One of the most popular media today is TikTok. As the author is one of the active users of TikTok social media sees some similarities in the content on TikTok. From time to time there will be videos of the same type or theme or content that are busy popping up in FYP. FYP stands for For Your Page, which is the initial display when opening TikTok, usually videos on FYP also use the same audio/music. Audio/music on TikTok is usually very influential to increase the possibility that uploaded videos can enter FYP. This is related to the tiktok algorithm system, namely by analyzing the interactions and activities of users, hashtags, video background sounds, and captions (Iqbal, 2021).

By observing this, the author is interested in directly asking a friend of a student majoring in Communication Science, FISIP UNRI who is also actively using TikTok as the author's initial observation in conducting this research. One of them is Rahma. During his internship, the writer saw him playing TikTok and making TikTok videos with other friends there. This observation the author made several times. In addition, the author also observes the author's friends as TikTok users during their internship period from the seventh to the ninth month of the year two thousand and twenty-two.

The writer's concern is that the answer given is that he makes motion videos with other friends by imitating other people's videos already on TikTok to have fun with other friends. Even though sometimes after he made a video but it was not uploaded, he felt he got the exciting and happy moment he wanted as he saw in the TikTokvideo he saw, in this case participating in making or following the movements in the video on TikTok with her friends.

Based on the results of interviews with the author, Rahma is one of the TikTok users who

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open TikTok to fill her spare time or free time by enjoying videos that appear on FYP. Confessed to the author, Rahma opened TikTok knowing that there are many interesting videos on TikTok because the content displayed is funny, informative and there is also information that is currently hot on FYP. Rahma also once opened TikTok, then found an interesting or trending video using certain audio/music and then Rahma looked for several videos that were of the same type as that video, by opening the audio/music on the video to see other videos that use the audio/music because there is curiosity.

On TikTok, if we want to see the next video, we can scroll the screen up, and the next video will appear. If you want to see the previous video then vice versa, by scrolling the cellphone screen down. But if we press the back button or press the home button, then the video we see will change or change to another video as well. To find the video again, you can only search for the video in the search field or search for the account of the video maker and search the video, so if it happened by accident and we haven't had time to see who the name of the account that uploaded the video is, we can lose the initial video that we saw. Rahma also often experiences this, she admits to the author that if she accidentally presses the home button or returns the video will disappear and the possibility of reappearing is difficult. Rahma also felt annoyed and could be curious because the video that appeared that she really wanted to see or coincidentally was what she was looking for. This assumes that TikTok users can experience Fear of Missing Out. "FOMO people tend to like to integrate their social media so they don't miss the trend. In fact, habits like this can trigger anxiety, to depression." (Makarim: 2022).

As the author and as a TikTok user also often do not want to miss the opportunity if there is a video that contains singing, because on TikTok there is a duet feature so that people can make duet videos with other people's videos that they want to do in addition, the author also observes many videos on TikTok using the FYP hashtag, with the aim that uploaded videos can enter FYP. Many people open TikTok and see interesting videos that appear on their FYP, then they find also many videos of the same type appear on FYP with certain audio/music because many TikTok users are interested in participating in making videos like those who are busy or currently the trend with a variety of motifs from each user. From this initial observation, there is an assumption that this can cause Fear of Missing Out for TikTok users who want to keep feeling updated, or want to know what is trending on TikTok, and participate in making videos like that.

Recently, an article from yoursay.id by Miranda (2021) said that Fear of Missing Out (FoMO) can be interpreted as the fear of missing a moment. This article also says that there are negative impacts from FoMO, one of which is the negative impact of other FoMo Phenomena including as a showoff, however, not everything caused by FoMO is negative, there are also positive impacts including with the emergence of this phenomenon, millennials can take advantage of his emotions to force himself to try new things and get out of his comfort zone. This Fear of Missing Out can certainly happen to TikTok users because TikTok is a social media where there are lots of new videos popping up all the time.

TikTok is a social media where users know that on TikTok there are many interesting videos (can be considered funny/entertaining, informative, etc.). Many people open TikTok to fill their free time. But some TikTok users are indeed very active in using TikTok. Usually, those who are very active have interests there such as economic motives, popularity, and so on. The TikTok application is a social network and Chinese music video platform that was launched in September 2016. Currently, TikTok social media is starting to get crowded and much in demand by the Indonesian people as a new audio-visual social media platform and is quite busy being used by the public after Youtube and Instagram. TikTok is one of the most popular and in-demand applications in the world. TikTok allows users to create 15-second videos with music, filters, and other creative features. This application was launched by a Chinese company in 2016, In China, ByteDance first launched an application that has a short duration called Douyin. In just 1 year, Douyin has 100 million users and 1 billion daily video views. Douyin's high popularity made him expand outside of China under the name TikTok. Quoted from kompasiana, according to a report from Sensor Tower, this application was downloaded 1.5 billion times worldwide throughout 2019 (Mihaldi, 2020). And,

throughout February 2021, Sensor Tower listed TikTok as the most downloaded non-gaming app, with more than 56 million downloads. Quoted from a Tempo business article, Minister of Tourism and Creative Economy Sandiaga Salahuddin Uno noted that there are 30.7 million TikTok social media users in Indonesia (Pebrianto, 2021).

Adolescents are forced to enter into hyperreality conditions that are intended to deceive adolescents in a subtle way, namely deceiving and believing that the simulation is the real reality so that adolescents become dependent on the simulation and possessive (Pohan, Syafruddin: (2022). This application is widely used by various kinds of people of all ages including students. Quoted from a Kompas article, 42% of TikTok users come from young people (Generation Z) with an age range of 18-24 years, whereas the age range is the age of students in general (Stephanie, 2021). There may be content that contains negative elements in it or causes negative things for the TikTok audience. Such negative content such as revealing aurat, disgrace, and showing off something that other people may not be able to have, not only luxury goods but also showing off relationships with partners or also concerning romance. There is also content that contains doing something that is being talked about a lot or something new that other people may not necessarily be able to do.

This is what can lead to the emergence of Fear of Missing Out on someone. In simple terms, according to Hariadi (2018) "Fear of Missing Out (FoMO) can be interpreted as fear of missing out on interesting things and/or fear of being considered non-existent and up to date". According to psychologist Vivian Chandra, M.Psi. Fear of Missing Out has more to do with feeling anxious or worried about other people because they feel left out of certain experiences or activities. According to Abel, a person can be said to be FoMo if he experiences symptoms such as not being able to get away from his cellphone, anxious and restless if he hasn't checked social media accounts, is more concerned with communicating with his colleagues on social media, obsessed with other people's status and posts, and always wants to exist by sharing every activity and feels depressed if few people see his account (Aisafitri & Yusriyah, 2021).

The author has also obtained several characteristics of TikTok users who experience Fear of Missing Out behavior from credible sources from interviews with psychologist Vivian Chandra, M.Psi. through talking.id, that is, TikTok users can feel worried if they don't do the same with other people on TikTok (in this case they miss certain video trends on TikTok), then TikTok users also follow trends on TikTok by making similar videos, even inviting others to make TikTok videos too. According to psychologist Vivian Chandra, M.Psi. To determine the limitations of sources who experience Fear of Missing Out behavior before conducting in-depth interviews, it can be seen from the user's TikTok account profile whether the uploaded videos have an element of following or have similarities with other people's videos on TikTok as well. In addition, according to psychologist Vivian Chandra, M.Psi. The characteristics of TikTok users who experience Fear of Missing Out behavior are fear of being branded as not slang or lacking updates about trends on TikTok, following the most viral videos, or often FYP. Psychologist Vivian Chandra, M.Psi. also said that one of the reasons why Fear of Missing Out can happen to TikTok users is due to conformity.

When someone sees a TikTok video as a stimulus and he responds by forming a perception within himself by feeling that the other person is doing something he has not done or felt, then he becomes worried about being left behind or missing someone else's moment. Reported from the Daro Journal in compass.com, one of the factors driving the emergence of Fomo is the number of stimuli to find out information. This fear of missing out can result in two things, namely the first, the video viewer feels left behind or can feel pressured against himself for not being able to do what other people are doing and the second or the effects that arise from the Fear of missing out afterward, namely the viewer this TikTok video will rush to do the same thing as what he watched in the TikTok video then make a video with similar content and upload it on TikTok. One of the reasons for this is that TikTok is a little different from other social media. After all, on TikTok, we can see content from anyone, not from those we follow. TikTok has FYP, FYP stands for For Your Page, which is a recommendation page or TikTok start page that is immediately visible when a user opens the TikTok application (Garjito, 2020). Crowded videos will go into FYP and can be seen by anyone even who is not a follower of the account. If the video enters FYP, the greater the content will become viral. So,

the TikTok system itself seems to provide a platform for people who want to go viral in any way unlessthe video is banned by TikTok itself for some reason.

TikTok is a social media application that features audio or songs that you can add to the video you want to make. People who create TikTok content will usually take songs or audio that are in videos or TikTok content that appears in FYP and use them in the Content they will create. This is intended to increase the possibility or increase the opportunity for the content he creates to enter FYP as well. Therefore, TikTok users who create content often follow content that is busy or appearson FYP so as not to miss the moment to be able to get Engagement on their TikTok account. To increase the number of viewers on the user's video,the user will try to find or follow any videos that are trending at that time and then make videos with the same music or even videos with similar content.The more often the video uploaded by the user hasa large number of viewers, the greater the opportunity for an increase in the number of followers on the user's TikTok account. On June 9, 2021, there was a video scene regarding the purchase of BTS Meal on social media, including on TikTok. BTS Meal itself is a collaboration menu between McDonald's Indonesia and the South Korean boyband Bangtan Sonyeondan or more popularly known as BTS. Quoted from tribunnews, a TikTok celebrity Sisca Kohl made a BTS meal video so as not to miss the excitement that happened about McDonald's BTS meal on TikTok(Isriadhi/ Tribunnewsmaker.com, 2021).

There are several phenomena of video similarities on TikTok. In TikTok there is often similar content, such as videos showing ownership of something, buying something, or a movement and action activity such as dancing or dialogue or monologue. This is likely because people also want to make the same video so they don't miss the moment to get a lot of viewers, which later if the videos they upload have a large number of viewers, will affect the number of followers on their TikTok account. It could be a form of someone's motive to make a video on TikTok, therefore this study uses phenomenology, the motif of Alfred Schutz. The motive itself means the source of driving and driving individual behavior to meet needs in achieving certain goals (Hartawan, 2019). To describe a person's overall actions, Schutz grouped them into two phases, namely (Puspita, 2017:47): (a) Because motives (weil motivation), namely actions that refer to the past. (b) In-order-To- motive (um-zu-motiv). i.e., motives that refer to future actions. There are not a few content creators on TikTok who even show success, establishment, wealth, superiority, and so on. There are also women as content creators on TikTok who make videos and show off their body shape and beauty so this might cause a lack of confidence in female TikTok users who watch. Many male content creators display wealth, and luxury items such as cars, houses, and so on, so this can cause stress for male Tiktok users because they feel that other people can or have been successful while they do not have anything.

This is certainly related to self-concept and self-confidence. When a person experiences a loss of self-confidence due to viewing content on TikTok then it may cause stress and anxiety. This can also cause a person to be afraid of missing out, so he feels he has to do the same or do what is in the content. This is where the author is interested in research to find out and explain to every reader the phenomena arising from the use of TikTok that can influence users to follow and create content like what is currently busy on TikTok. People will always follow what's going on on TikTok sometimes without considering the good or the negative. The urgency of this research is that the Fear of Missing Out that occurs in TikTok users can have an impact, namely on the increasing number of similar and uniform content on TikTok. For example, if at that time the trend was dancing videos with certain music, then there would be more videos like that on TikTok. This of course can be bad if the trending video is video that contains negative elements such as revealing genitalia, harsh words, and so on. Even a piece of content that may start as a fad or simple idea can have a bad impact if used by others in the wrong way. Like a recent example going viral on TikTok "Greetings from Binjai", a video hitting a banana tree was created and popularized by Paris Pernandes. Because the viral video was followed by many TikTok users, and it turned out that something was causing problems. From Kompas.com news that there are small children in the city of Depok who make videos like that and cause the banana tree to fall and the owner to be angry (Prodjo/kompas.com, 2021). In addition, according to psychologist Vivian Chandra, M.Psi. The

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impact that can be caused by Fear of Missing Out behavior for TikTok users in the future is that the user can feel a decrease in satisfaction with their own life because the focus is only on people, in addition to feeling why they can't be like other people and can later cause a sense of insecurity. If you don't have a self-concept, your mental and health can also be disrupted. This is due to the influence of TikTok social media which is currently growing rapidly and affecting the lifestyle of its current users. But not only that, if we pull it a little further, this phenomenon can have an impact on the entertainment industry on television. Shows on TV have begun to invite many viral content creators on TikTok. This of course can be very unfortunate if the person invited is only going viral without containing content, or without anything educational that can be presented to the audience at home, for example, just like dancing, especially wearing tight clothes. If this format is repeated, it can damage the system or flow of the entertainment industry in Indonesia or reduce the quality of television viewing in Indonesia.

The author does not focus on one place or city of research because this phenomenon does not depend on the city and is limited to one particular location. The phenomenon of Fear of Missing Out behavior on TikTok users also occurs in cyberspace, more precisely on TikTok social media itself. The author will conduct this research on TikTok whose users are Indonesians. In addition, TikTok is also very possible to become a platform that accommodates its users to be able to be creative so that they are also known by the wider community from various regions in Indonesia in cyberspace on social media. The development of communication technology that was created makes it easier and supports human creativity, especially in young children, making it easier for users to produce videos with various content with various effects that are served in the application. Therefore, the Tik Tok application is very interesting to study as a medium or means of communication for young people who want to be creative with a short video.

Based on the background above, the research formulation of the researcher raised the problem to be studied, namely: "How is the phenomenon of TikTok users who experience Fear of Missing Out Behavior?". The research objectives are: (1) to find out the past motives of TikTok users who experienced Fear of Missing Out behavior in using TikTok, (2) to find out the future motives of TikTok users who experienced Fear of Missing Out behavior in making videos on TikTok, and (3) to know the meaning of TikTok social media for TikTok users who experience Fear of Missing Out behavior.

Method

This research is qualitative research with a phenomenological approach method with phenomenology used as a theory to seek in-depth understanding, as well as trying to understand the meaning of events and their relation to people who are in certain situations. Phenomenology is a school of thought that assumes that phenomena are sources of knowledge and truth. As a method, phenomenology presents the steps that must be taken to arrive at a pure phenomenon. Phenomenology describes the intrinsic characteristics of symptoms as they reveal themselves to consciousness (Djamal, 2014: 106).

The subjects in this study, the informants are those who use TikTok as one of their social media. The author will select several Indonesian TikTok users as informants who are considered to have met the criteria needed to become informants according to the selection of informants in phenomenological research, the number is ten authors because they have found saturated data. The author chooses the age range of 19-22 years and is dominated by women because the author refers to the data in the general overview of the study where TikTok users are mostly dominated by the younger generation and women. The criteria for informants in this study must meet the following requirements, these criteria are referred to base on several characteristics of TikTok users who experience Fear of Missing Out from psychologists (a&b mandatory): (a) Have uploaded videos on TikTok (>2 videos); (b) ever aimed to open TikTok to see something new that is on TikTok such as entertainment, news, gestures, music or audio, content, etc; (c) have searched for similar videos or videos with other versions of FYP videos; (d) have opened TikTok out of curiosity about what other people have to say; (e) have opened TikTok to study, follow or copy other people's videos because

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they want to also make videos of the same type (using the same music); (f) have uploaded a video on TikTok that has the same type of video as another video on TikTok (using the same music); (g) ever regretted or became curious about accidentally pressing the back button on the cellphone while watching a video on TikTok.

The methods used to collect data in this study are: Observation, Interview, and Documentation. In this descriptive study, the data analysis method used is the analysis of the Miles & Hubermen model. This analysis technique is an analytical technique that aims to describe the data that has been collected without generalizing. Activities in data analysis, namely data reduction, data collection, and conclusion drawing.

Results and Discussion

There is a brief profile of TikTok users who experienced Fear of Missing Out behavior below:

Table 1: Profile of TikTok Users Who Experience Fear of Missing Out Behavior

Informant	Information					
	Age	work	How long time using TikTok	The intensity of use of TikTok	Duration of opening TikTok	The number of videos that have been made following the video or sound trend / other people
Adinda Tasya Asova	21	Model	2 years	>5 times a day	The longest can be 1-2 hours	+/- 20 video
Fahirah Rahmadani	18	Student	2 years	>5 times a day	+/- 30 menit	>20 video
Gusni Munika	21	Student	4 years	>10 times a day	+/- 30 menit	>50 video
Hanifah Rahmanita	22	Student	2 years	>5 times a day	The longest can be 2-3 hours	> 20 video
Herinda	21	Student	2 years	>5 times a day	The longest can be more than 1 hour	+/- 100 videos
Lucky	21	Student	2 years	>5 times a day	The longest can be 1-2 hours	>20 videos
Nicken Viona Angela	20	Student	3 years	>5 times a day	The longest can be 1 – 1.5 hours	19 videos
Rieke Eva Kusumaningtyas	22	Student	2 years	>10 times a day	+/- 20 minute	+/- 15 videos
Ummi Nazhirah	22	Student	2 years	>5 times a	The longest	>100 videos

Syathiri				day	can be more than 1 hour	
Wirdatul Aini	21	Student	3 years	+/- 10 times a day	+/- 15 minute	>20 videos

Source: Research Results, 2022

Sudibyo Setyobroto in (Hartawan, 2019), that motives are the source of driving and driving individual behavior to meet needs in achieving certain goals. When doing something, a person of course has an underlying motive or a motive to be achieved. In addition, various reason encourages informants to use TikTok to experience Fear of Missing Out behavior. Alfred Schutz classifies motives into two parts, the first is because motives refer to the experience of the actor or user which is embedded in his knowledge to make it a reason to act. The second is motive, which means goals described as intentions, plans, hopes, and interests desired by actors or users (which in this study are TikTok users who experience Fear of Missing Out behavior) so that they are future-oriented. Based on the author's interviews with informants, the past motives of TikTok users who experienced Fear of Missing Out Behavior are: (1) As additional information media. Information media can be concluded as a tool for collecting and rearranging information so that it becomes useful material for the recipient of the information. The following is one of the results of an interview with an informant: "Because, like today, TikTok is faster in accessing news, like information, almost the same as Twitter, where information is quickly entered, so if you want to get information faster, you don't want to be left behind. so." (Nicken, Based on the results of the interview on January 28, 2022). (2) Learn things according to the user's interests. In the interview, Fahirah said that she opened TikTok because she saw a lot of inspiration on TikTok such as fashion.

This is the result of the author's observations where the author sees a lot of trending videos on TikTok or also mix-and-match clothing videos and has a fairly large number of viewers. The author also observed the comments column on the video and indeed a lot of people were interested and liked the content of the video, they were also excited to see the next videos. (3) One understanding of the video content. TikTok as a social media sometimes contains video content about a story or experience that has also been shared by other TikTok users and this underlies TikTok users who feel they have the same intention and want to participate in making similar videos, as stated by informants to the author: "If you want to make a video that looks fun because it's fun, you want to try it, so I want to join too. The dance videos are not very frequent, they are more like sound videos. Yes, because if it's like dialogue, sometimes it's relatable, right, eh, make it like that, hahaha. Yes, sometimes according to how I feel, then sometimes the words are fun. If it's like those who move like that, it's rare, because it seems like it's just lazy." (Adinda, Based on the results of the interview on January 25, 2022). (4) Get the satisfaction of entering FYP.

TikTok is a social media that has the term FYP or Front Your Page, where any user who makes a TikTok video can enter other people's Fyp and the more people enter Fyp, the more people will see the video. TikTok users who want their videos to go viral or get crowded will certainly feel happy after getting Fyp. Things as conveyed by the informant to the author in the interview: "In fact, Munik's video has been FYP to 4 million viewers, it's just a fun video to make a fad video but I didn't expect it to reach 4m like that. Because I already FYP, so I want to keep making videos, so I have to want to FYP again. Because it's also beneficial if you frequently FYP, fortunately, if we have a lot of followers or viewers, there are endorsements that come in." (Munika, Based on the results of the interview on January 22, 2022). Based on the information that has been mentioned by the informant, the writer can conclude that the motive felt by the informant is in the form of a table as follows:

Table 2: Past motives of TikTok users who experienced fear of missing out on behavior

		Informant's Name

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No	The Past Motif (becausemotif)	Adinda	Fahirah	Hanifah	Hernida	Luky	Nicken	Rieke	Ummi	Gusni	Wirdatul
1.	As additional informati on media	✓	✓	✓	✓	✓	✓	✓	✓	✓	
2.	Learn things accordi ng to the user's interest s	✓	✓	✓	✓	✓	✓	✓		✓	✓
3.	One underst anding of the video content	✓		✓		✓			✓		
4.	Get the satisfact ion of entering FYP			✓	✓			✓	✓	✓	

Source: Research Results, 2022

From the author's interview with informants, there are results from the hopeful motives (in order to motive) of TikTok users who have Fear Of Missing Out behavior, namely: (1) As a medium for channeling expression and creativity. TikTok users who experience Fear of Missing Out behavior have a reason that is oriented to what they want to achieve or expect in the future from their activities, namely opening or making videos on TikTok. This is like the results of an interview with an informant: "I don't have any expectations, because the intention is just to do it for fun, the important thing is to follow the trend. If a friend likes it, it's okay. Just purely for fun, already expressing myself. Fyp's business later, it's a bonus if it's FYP." (Wirdatul, Based on the results of the interview on January 26, 2022).

Almost the same as expressed by Wirdatul, Fahirah and Hanifah also have the same opinion. That the use of TikTok as a medium to channel self-expression and creativity. (2) Satisfy

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curiosity or want to feel what other people feel. The results of the author's interview with research informants said that another in-order motive in using TikTok is to get satisfaction if you try or do what is in the video on TikTok, as stated by the informant below: That's the reason why you want to be famous, isn't it? I just want the video to be good, I want to follow it, just follow the trend. From there, it adds to the fun, and satisfaction from yourself, just following trends like that, it's fun. Especially when it's like dancing, it's just that they don't dance often. It's like channeling a hobby, if the hobby is on social media, too." (Munika, Based on the results of the interview on January 22, 2022). (3) Eliminating boredom also improves mood. Boredom can occur when a person has nothing to do or doesn't know what to do. Because they are bored or have nothing to do, to fill that empty time someone opens TikTok and spends time there. Boredom can encourage a bad mood, and vice versa if the mood is not good and at the same time there is no activity then boredom will arise. The following is the informant's confession based on the results of the interview: "For example, it's normal because you're bored, it raises the mood, right. It's just that sometimes I can make TikTok like I'm looking for something like that, a lot of information like that is also spread on TikTok. Now, Instagram is mostly from TikTok, moreover, Instagram has features that are like reels, like TikTok, so TikTok is more fun now, it's funny. Yes, sometimes there is horror, some are funny, some are sad, so it's like a mix of feelings." (Hanifah, Based on the results of the interview on January 25, 2022). Almost the same Adinda, Fahirah, Hanifah, Hernida, Lucky, and Ummi also expressed this. They also use TikTok to turn the mood around or make the mood better by watching or making videos on TikTok. (4) Want to get attention and then opportunities. TikTok is a social media that has been very popular lately. TikTok also has a Fyp algorithm that allows anyone to be seen by more TikTok users. This opens opportunities for TikTok users to be better known and have many followers on TikTok. The increase in followers can open up various opportunities both socially, economically, and otherwise.

TikTok users who experience fear of missing out also have similar future motives. This is as stated by the informant in the interview, namely: "Hopefully, so that many can see the truth, if possible, don't be slandered haha. If you get good comments, you feel happy, the comments are like masyaallah, keep on saying that So if you make a video if there are comments, it's good but don't expect too much. Make videos if it's crowded, so it's just fun, because Fara is more of a person who wants to be active on a lot of social media, that's why Fara also wants to be active on TikTok, wants to be famous hahaha." (Fahirah, Based on the results of the interview on January 31, 2022). Based on the information that has been mentioned by the informant, the author can conclude in order to motive that is felt by the informant in the form of a table as follows:

Table 3: Future motives of TikTok users who experience fear of missing out behavior

No	The Future of Motif (in order to motive	Adinda	Fahirah	Hanifah	Hernida	Lucky	Nicken	Riekie	Ummi	Gusni	Wirdatul
										Informant's Name	
1	As a medium for channeli ng expressio n and creativity		✓		✓						✓
2	Satisfy curiosity or want to feel what other people feel			✓	✓		✓	✓	✓	✓	
3	Eliminati ng boredom	✓	✓	✓	✓	✓			✓		

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	also improves the mood									
4	Want to get attention and then opportunities		✓	✓	✓	✓		✓	✓	✓	

Source: Research Results, 2022

The meaning of TikTok social media for TikTok users who experience fear of missing out behavior is not only one. Mulyana (2007: 281) explains that the word has no meaning but the person who gives meaning to the word. Based on the results of interviews with informants, the results of the meaning of TikTok from TikTok users who experience fear of missing out behavior are as follows: (1) Information media, TikTok users who experience fear of missing out behavior have meaning towards TikTok social media, namely as a medium of information. The following is the result of the interview with the informant: "I prefer TikTok when looking for viral news, so I become an information media. On the positive side, I'm a foggy person, so it's like that can make me clear the confusion, and I get a lot of news from there." (Adinda, Based on the results of the interview on January 25, 2022). (2) Versatile and multifunctional media, TikTok users who experience fear of missing out behavior have meaning for TikTok social media, namely as multipurpose or functional media.

TikTok is not only a medium that contains information but can also be a place to find entertainment. The following is one of the results of the interview with the informant, namely: "The application is an exciting application, ready to adjust the mood earlier. An app that understands what's going on with me right now. Maybe it's because when I'm sad, I often like content that's sad and sad, it's like, oh, TikTok, I understand, even though I like it often. For example, I need content about diet, but it often appears about that, and I need entertainment often. So, it's like TikTok knows what mood I'm in at that time, so it's kind of fun. Functional social media has many uses." (Hanifah, Based on the results of the interview on January 25, 2022). (3) Media for creativity, TikTok users who experience fear of missing out behavior have meaning for TikTok social media, namely as a space or container for creativity. TikTok can facilitate and provide a place for TikTok users to be creative and free their expression. The following is one of the results of an interview with an informant, namely: "TikTok is a social media, I think the most concise and easiest, in my opinion, if you want to create content like that, yes, compared to other media. It's easier in my opinion because it already has the features, the features are quite complete. Anyway, it's interesting in my opinion, there are filters that are quite helpful, not just videos, you can also send messages, right. Then he's more fun, yes, the content also attracts a wider range of information on various things there." (Rieke, Based on the results of the interview on January 24, 2022). Based on the information that has been mentioned by the informant, it can be concluded in the form of a table as follows:

Table 4 The meaning of TikTok for TikTok users who experience fear of missing out behavior

		Informant's Name								
No		Adinda	Fahirah	Hanifah	Hernida	Lucky	Nicken	Rieckie	Ummi	Gusni	Wirdatul
1	Information Media	✓	✓		✓		✓	✓	✓	✓	
2	Versatile and multifunct			✓	✓	✓					

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	ional media											
3	Media for creativity							✓				✓

Source: Research Results, 2022

Based on the results of the research that the authors did in the field, the authors found four past motives (because of motives) of TikTok users who experienced fear of missing out behavior. The first motive from the because of motives that TikTok users have is 'as additional information media'. Nine out of ten informants have this motive. Media information can be interpreted as a tool to collect and rearrange information so that it becomes useful material for recipients of information. Sources of information media vary, namely print media, mass media, online media and so on. The because motive 'as additional information media' is classified as a sociogenetic motive which is a curiosity motive. Where informants use TikTok as a source of need for fulfillment of information about news that is currently busy or something useful for themselves such as life hacks and tips. TikTok is used as an additional information medium when you cannot get information from other media such as books, magazines, or television.

The next because motive is 'learn things according to ueser's interest. Nine out of ten informants have this motive. TikTok users acknowledge that the video content on TikTok has a lot of learning or education about things they want, need, and are in accordance with their interests. TikTok users who experience fear of missing out behavior realize that on TikTok there are lots of lessons that they can take, not only academic or formal but broader than that. The diversity of videos on TikTok and the breadth of information on TikTok can meet the personal needs of TikTok users who experience fear of missing out behavior such as hobbies, interests, passions, or interests in certain fields. This motif is in accordance with the curiosity motive in the sosogenetic motif group. Where informants use TikTok as a source of fulfillment regarding their interests in certain fields. From the results of this study, it can also be concluded that they did this because they felt that TikTok had a variety of content and the videos were short in duration and dense in content. Also, videos on TikTok are very fun to watch because they have interesting audio features and effects, making it easier and increasing the attractiveness of TikTok users in understanding the content of the message.

The third because of motive, four of the ten informants have this motive, which is 'one understanding with the content of the video' where many videos on TikTok have a similar story to what TikTok viewers experience or relate to the conditions experienced by other TikTok users. This background can be a thought, aspiration, anxieties, events, experiences, relationships, or stories, and others. Where the contents of the video remind TikTok users of this background to themselves, thereby creating a desire or encouraging TikTok users not to want to miss taking part in the trend. The author concludes that this motif is a documentation motif belonging to the sociogenetic motif section where the contents of the videos are the moments they have gone through, be it experiences, or thoughts, or the same thing that they want to convey. The video can be made because it is triggered by other people's videos that contain similar or related to yourself.

The last because motive is 'getting satisfaction into Fyp' where there will be a sense of pleasure or happiness when realizing that a video made on TikTok gets a lot of views or likes. Five out of ten informants have this motive. There are also TikTok users who experience fear of missing out behavior at first did not intend to enter Fyp or just make a video on TikTok, but it turns out that the video is busy watching, causing feelings of surprise and pleasure. This situation is the motive as a driving force for TikTok users who experience fear of missing out behavior to make more videos on TikTok. Nine out of ten author informants have a past motive, namely as a medium of additional information and learning things according to their interests.

The second phase of grouping motifs by Alfred Schutz is In-order-to-motive. In-order-to-motive is a motive that refers to a future action. The results of the research that the authors get are the future motives (In-order-to-motive) of TikTok users who experience fear of missing out behavior are first 'as a medium for channeling expression and creativity'. Three out of ten

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informants have this motive. This motif has the hope of expressing what TikTok users think and find it interesting to share. TikTok users who experience fear of missing out behavior also want to be active as content creators on TikTok, for that to be able to make interesting videos, it takes creativity from the creator content on TikTok. One way to do this is to follow videos that already exist and are modified according to the expression and creativity of each user. Usually also by using audio or music that is going viral and making their own version of the video content. This motif is a future motive as a medium for expressing expression and creativity, this is in accordance with the category of competence motives in the sociogenetic motif section, where the informant is competent or active in social media and determines himself in relation to his social media environment.

The next future (In-order-to-motive) motive is 'satisfying curiosity or wanting to feel what other people feel'. Six out of ten informants have this motive. TikTok users who experience fear of missing out behavior will try to find out about videos that are currently busy, whether about something or other people where TikTok users who experience fear of missing out behavior have the hope of being the same as others, in this case what's in the busy TikTok video. The videos on TikTok are very diverse and extensive in content, there are many videos that have new elements all the time this makes anyone want to try it too or experience what is in the video. For example, there is a new and fun TikTok filter combined with a song so people want to use it too because they see the fun there. With the hope that they will also feel and get the fun after trying it. There are also movements or concepts of movement, or lip-smacking of voices that are going viral, or activities and so on. This is also done with the hope that you will feel happy and satisfied after being able to emulate what others have done after making similar videos. The informant's motive is to fulfill a sense of satisfaction, curiosity or want to feel what other people feel, including the sociogenetic motive group, namely the curiosity motive, where everyone tries to understand and gain meaning from their world.

The next future (In-order-to-motive) motive is 'eliminate boredom and improve the mood'. Six out of ten informants have this motive. The use of TikTok which is the main activity in social media is also a means to get entertainment and restore the mood or thoughts of TikTok users who experience fear of missing out behavior after activities in the real world. TikTok is a social media that has various types of videos including funny or comedy videos as well as other types of entertaining videos. This is the reason for TikTok users who experience fear of missing out behavior opening TikTok in the hope that opening TikTok can restore their mood and relieve boredom. They can immerse themselves in the video content on TikTok and can also make videos that they find interesting to make. In this way, there will be activities that are filled in free time, which will also eliminate the previous boredom. The informant's future motives in the form of relieving boredom as well as improving mood are included in the category of biological motives where a person needs rest activities.

The last future (In-order-to-motive) motive is 'want to get a lot of viewers and open up opportunities'. Seven out of ten informants have this motive. TikTok users who experience fear of missing out behavior also have goals or hopes after making videos on TikTok to get attention from other TikTok users such as likes or comments. TikTok has the term Fyp or front your page or simply means is a place for videos that appear on the homepage of every TikTok user. Anyone's video can be entered into Fyp, and if you enter Fyp, it will increase the possibility for the video to be more watched and get many views. TikTok users who experience fear of missing out behavior have hope that their videos can enter FIP and get a lot of attention so that they open up opportunities or opportunities according to each user's expectations. Opportunities or opportunities can be in the form of endorsements and bring in income or also become famous and make new friends. This motive is included in the self-esteem motive and the need to find identity in the sociogenetic motive section where this need is closely related to the ability to show the ability to get love and show existence in the world, namely we want our presence not only to be considered a number but also to be considered.

To make it easier to understand the motives of TikTok users who experience fear of missing out behavior, the author will summarize the results in the form of a model, which the author names the phenomenon model of TikTok users who experience fear of missing out behavior:

Figure 1. TikTok Meaning Model Phenomenon of TikTok Users Who Experience Fear of Missing Out
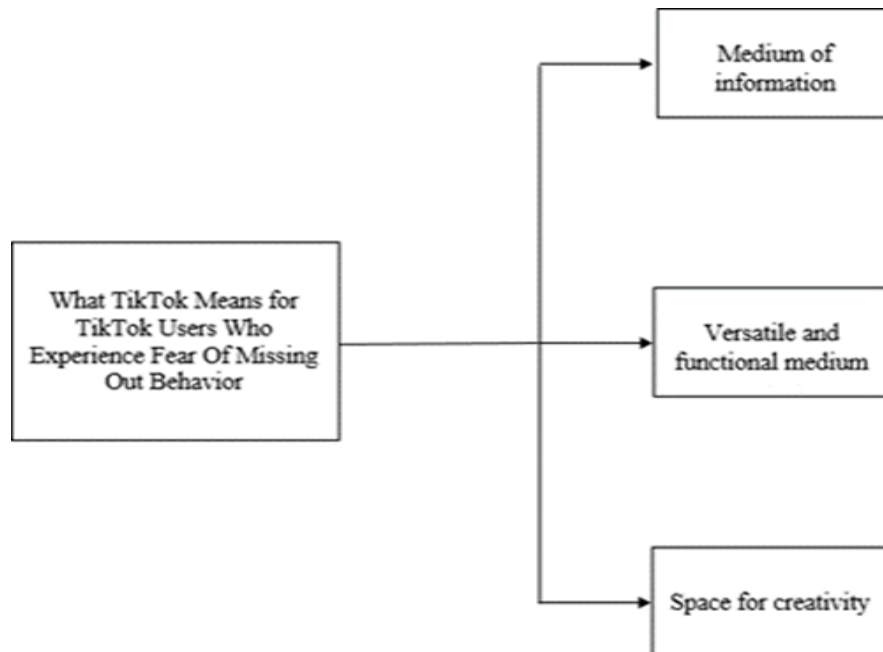
Source: Research Results, 2022

Conclusion

Based on the of research conducted by interviews and observations made by the author regarding the phenomenon of TikTok users who experience fear of missing out behavior, it can be concluded the meaning of TikTok for TikTok users who experience fear of missing out behavior is divided into 3 categories, namely, first, the meaning of TikTok is an information medium where TikTok users who experience fear of missing out behavior feel that on TikTok there is a lot of information and various types and fast in Access to it starts from politics, entertainment, education, interests and talents, health, lifestyle, tips and so on. The second meaning of TikTok is that it is a versatile and multifunctional media where TikTok is a social media that can be used for various purposes and purposes, it can be for selling and making money, it can be for therapists and entertainment, it can be for branding, promotion, becoming famous, creating, etc. The third meaning of TikTok is a medium for creativity where TikTok users who experience fear of missing out use TikTok also to express their expression and creativity. This can also be done with the features on TikTok that can facilitate users to create, such features as a lot of music audio that can be used in making videos, there are also filters, there are also duets, and stitch features. writing features, and so on. These features can support users to create interesting videos to watch.

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